



EXENO

Exeno sp. z o. o.

is seeking a

Junior Paid Media Specialist

Who we are:

- Exeno.com is a globally oriented e-commerce, offering a wide range of products from the categories of electronics, art, fashion and much more. We distinguish ourselves by offering payments exclusively in cryptocurrencies, without the need to convert them into fiat currencies.

What will you do:

- Execute strategic marketing plans aligned with the company business plans and priorities
- Execute marketing campaigns to support market expansion, revenue opportunity generation and brand visibility,
- Setup, implement, track and optimise a variety of campaigns across a range of digital channels including Google, Facebook and Twitter
- Analysis of the effectiveness of activities, drawing conclusions and optimising future activities
- Cooperate regularly with the PR&Marketing teams and other internal divisions.

We are looking for candidates with:

- Confidence working in English-speaking business environment: English proficiency to at least B2 standard,
- Basic knowledge of Google Ads, Google Analytics, Facebook Ads Manager and campaign management
- Prior experience in ad operations, campaign management, or media-buying is a plus
- Drive to learn new things and deep dive into new subjects,
- Ability to work in a fast-paced environment,
- Knowledge of e-commerce and cryptocurrencies as an additional asset.

Additional info:

- We offer a casual work contract (*umowa zlecenie*), but are open to discussing alternative employment agreements on a case-by-case basis.

Apply by sending your CV to jobs@exeno.com. Please include the following declaration:

“Wyrażam zgodę na przetwarzanie moich danych osobowych przez Exeno sp. z o. o. W celu prowadzenia rekrutacji na aplikowane przeze mnie stanowisko”.

Please note that only shortlisted candidates will be contacted.