



EXENO

Exeno sp. z o. o.

is seeking a

Junior Marketing Specialist

Who we are:

- Exeno.com is a globally oriented e-commerce, offering a wide range of products from the categories of electronics, art, fashion and much more. We distinguish ourselves by offering payments exclusively in cryptocurrencies, without the need to convert them into fiat currencies.

What will you do:

- Execute, implement and monitor brand strategy;
- Develop brand awareness and online reputation;
- Evaluate and report the effectiveness of all digital activities;
- Analyse data (e.g. from CRM, website analytics) and provide valuable insights;
- Help to identify and evaluate company assets that can help to exploit sales opportunities;
- Track digital trends and propose new solutions to capture future opportunities;

We are looking for candidates with:

- Confidence working in English-speaking business environment: English proficiency to at least B2 standard,
- Solid understanding of B2C marketing;
- Proactive problem-solving skills, good communicator equipped with analytical and organisational skills;
- Drive to learn new things and deep dive into new subjects,
- Ability to work in a fast-paced environment,
- Knowledge of e-commerce and cryptocurrencies as an additional asset.

Additional info:

- Office-based role in an attractive location in the city center (ul. Bagno 2, Warszawa Śródmieście) with excellent public transport links (1 min walk from Śródmieście M1 and M2 station),
- Standard working hours are Monday to Friday, 9AM to 6PM,
- We offer casual work contract (Umowa Zlecenie), but are open to discussing alternative employment agreements on a case-by-case basis,
- We'll provide you with necessary equipment on site.

Apply by sending your CV to jobs@exeno.com. Please include the following declaration:

"Wyrażam zgodę na przetwarzanie moich danych osobowych przez Exeno sp. z o. o. W celu prowadzenia rekrutacji na aplikowane przeze mnie stanowisko".

Please note that only shortlisted candidates will be contacted.